Elvis C. Umez

FOUNDER · AUTHOR · LEADER



PROSPECTUS · 2026

Leadership, purpose and people development for organisations

Elvis C. Umez · Leadership consultant, Human Potential Strategist, speaker and author

NOW TAKING ENQUIRIES FROM ORGANISATIONS

01
Leadership consulting

02
Speaking and workshops

03
People and talent

04
Personal growth

elviscumez.com

hello@elviscumez.com

01 · ABOUT ELVIS

Builder of people, purpose and organisations

Elvis C. Umez is a leadership consultant, Human Potential Strategist, speaker and the author of more than thirty books on leadership, purpose and personal development. He helps people find their purpose, lead with common sense and build organisations that hold together.

He is the Founder of Life Assess Limited, a human capital development technology company based in Colchester, United Kingdom. Its Evolve365 framework and app help individuals and organisations identify and develop their potential, and its TalentFit HR product helps organisations make better talent decisions, match people with suitable roles and support employee growth.

In his book *Finding Your Purpose* he introduced his 10 Purpose Portrait Archetypes: a way for people to recognise how they are made and the kind of contribution they are built to make. His work blends personality psychology and systems thinking into practical tools that people can use every day.

Born and raised in Aba, Nigeria, he holds a Bachelor of Medical Laboratory Science from the University of Nigeria, Nsukka. He brings over two decades of leadership experience and has served as Pioneer Leader of the PDL Hub and as Lead Consultant of IDB Consult. Through teaching, mentoring and consulting, he helps people discover their purpose and lead from within.

> *"A motivated person may run faster. A purposeful person knows where to run."*
>
> THISDAY · 21 SEPTEMBER 2026



AT A GLANCE

30+
books on leadership, purpose and personal development

10
Purpose Portrait Archetypes, introduced in *Finding Your Purpose*

20+
years of leadership experience

Founder
Life Assess Limited, the company behind Evolve365 and TalentFit HR

Based in
Colchester, United Kingdom

02 · HOW I WORK WITH ORGANISATIONS

Four ways to work together

I work with organisations, leadership teams, HR teams and event organisers on leadership, purpose and people development. You can bring me in for a single talk or workshop, or for a longer piece of work, and your people can carry it on with the tools my company has built.

01

Leadership consulting

I help leaders and leadership teams strengthen personal leadership, organisational effectiveness and the ability to turn vision into action. The starting point is self-leadership: discipline, integrity, responsibility and self-awareness as the foundation for influence.

- **Leadership development**
- **Mentoring for leaders**
- **Executive coaching**

02

Speaking and workshops

Talks on leadership, purpose and personal development for your event, conference or organisation, and practical workshops for teams and groups working on leadership, purpose and potential together.

- **Conference and event talks**
- **Team workshops**
- **Six signature talks (page 4)**

03 talentfithr.com

People and talent: TalentFit HR

An Evolve365 product from Life Assess for HR teams and organisations: personality and role-fit assessments, growth paths and an HR dashboard. Role-fit scores run from 0 to 100 with the reasons shown, and a person makes every decision.

- **Role fit and internal moves**
- **Development plans and reviews**
- **TalentFit for Care edition**

04 e365.app

Personal growth: Evolve365

A framework and app offering assessments, tailored learning paths and progress tracking to help individuals and organisations identify and develop their potential. It brings my frameworks to life between sessions.

- **Assessments**
- **Tailored learning paths**
- **Progress tracking**

BEHIND THE WORK · THE LIFE ASSESS APPROACH

Assess

Build a clear picture of current capabilities, needs and circumstances.

Discover

Uncover strengths, patterns, gaps and opportunities that inform better decisions.

Develop

Identify the frameworks, resources and interventions needed to build capacity.

Evolve

Apply new insights and capabilities towards sustained growth and meaningful outcomes.

03 · SPEAKING AND WORKSHOPS

Signature talks

Talks on leadership, purpose and personal development for your event, conference or organisation. Choose one of these, or ask about a theme of your own.

TALK 01

The leader within: leading yourself first

Why self-leadership comes before leading anyone else, and how discipline, integrity, responsibility and self-awareness build the foundation for influence.

TALK 02

Discover your design: purpose by discovery

Purpose is uncovered, not manufactured. Drawing on my 10 Purpose Portrait Archetypes, I show how strengths, values and motivations reveal the design behind a life.

TALK 03

It should be Leadership Common Sense

The thinking behind my daily Dear Leader letter and books such as *The 16 Secrets of Unstoppable Leaders*: practical leadership principles that move people from insight to action.

TALK 04

Choosing purpose over opportunity

My own story of walking away from a promising music career, and why purpose is often revealed by the opportunities we decline as well as those we accept.

TALK 05

Developing people, transforming communities

Why infrastructure and technology alone cannot produce lasting progress without people of capacity, character and competence, and how understanding strengths, values and potential helps individuals, teams and organisations grow.

TALK 06

Mentoring for thought leaders

From my book of the same name: the three phases of mentoring (before, during and after) and how a mentor helps a protégé grow into a fellow master, drawing on the Igbo mentoring tradition.

Speaking

Talks for your event, conference or organisation.

Workshops

Practical sessions for teams and groups working on leadership, purpose and potential together.

Mentoring

Working with individuals and leaders to discover their purpose and lead from within.

WHERE I HAVE SPOKEN

Opening speaker, on excellence and careers, at a gathering of medical laboratory scientists (January 2025)

04 · WHO IT IS FOR

Who I work with

My work is for organisations that want people to understand their potential, lead themselves well and grow into the right roles.

Leadership teams

Senior and emerging leaders who want to lead themselves well first and turn vision into action.

HR and people teams

Teams who want to place people by role fit and help them grow, with TalentFit HR and Evolve365.

Conference and event organisers

Hosts looking for a talk on leadership, purpose or personal development.

Teams and groups

Groups working on leadership, purpose and potential together in a practical workshop.

Individual leaders

Leaders who want mentoring to discover their purpose and lead from within.

Care providers

Organisations in care, through the TalentFit for Care edition.

TYPICAL ENGAGEMENTS

ENGAGEMENT	WHAT IT INVOLVES	GOOD FOR
Keynote or event talk	One of my signature talks, shaped to your theme and audience.	Conferences, events, staff gatherings
Workshop	A practical session on leadership, purpose and potential.	Teams, leadership groups
Leadership consulting	Work on personal leadership, organisational effectiveness and turning vision into action.	Leadership teams
Mentoring	One-to-one work to discover purpose and lead from within.	Individual leaders
People and talent	Introducing TalentFit HR for role fit, growth paths and HR insight.	HR and people teams
Personal growth	Evolve365 assessments, learning paths and progress tracking.	Staff at every level

Engagements can be combined, for example a talk for a wider audience followed by a workshop or mentoring for the leadership team.

05 · APPROACH

What to expect

A simple, clear process from first conversation to follow-up, so you know what happens at each stage.

01 Conversation

We start with a short conversation about your organisation, your people and what you want to achieve. It helps to share the date, the place, who the audience is and the format you have in mind.

02 Tailored proposal

I come back with a written proposal setting out the format, the content, who it is for and the timings. Fees are on request and quoted for each engagement.

03 Delivery

I deliver the talk, workshop, mentoring or consulting work as agreed, shaped around your people and your context.

04 Follow-up

We review how it went and agree any next steps. Where it helps, your people can keep going with Evolve365 or TalentFit HR.



TO HELP ME PREPARE

- The date and the place
- Who the audience is and roughly how many
- The format you have in mind: talk, workshop, mentoring or consulting
- What you would like people to take away

FEES

Fees on request

Every engagement is quoted individually after our first conversation.

Purpose is not found once.
It is built, a day at a time.

06 · BOOKS

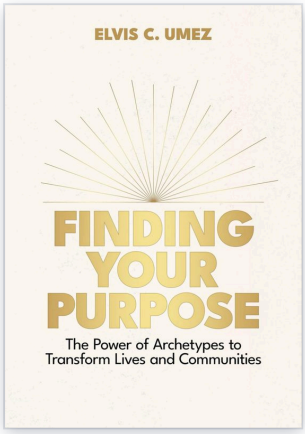
Selected books

More than thirty books on leadership, purpose and personal development, available on Amazon and at e365.app/store.



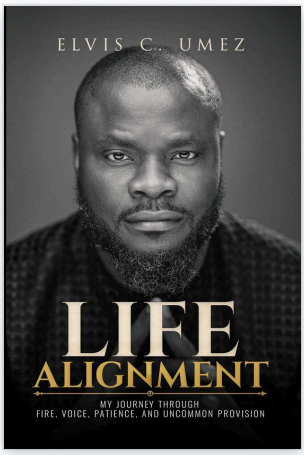
Discovering Your Leadership Potential

Revised Edition

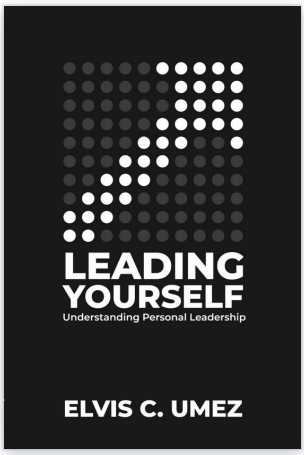


Finding Your Purpose

Introduced the 10 Purpose Portrait Archetypes

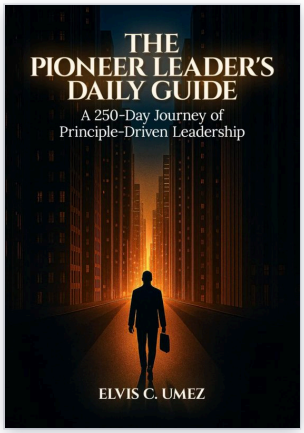


Life Alignment



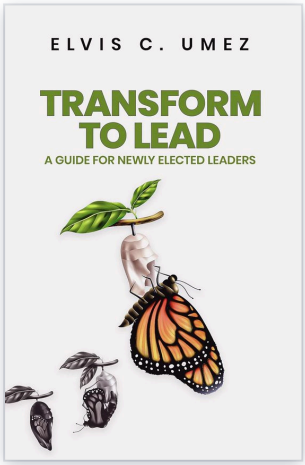
Leading Yourself

Understanding Personal Leadership

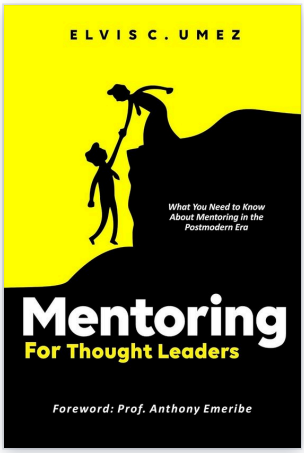


The Pioneer Leader's Daily Guide

A 250-Day Journey of Principle-Driven Leadership



Transform to Lead

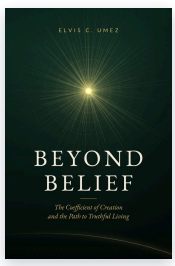


Mentoring for Thought Leaders

What You Need to Know About Mentoring in the Postmodern Era

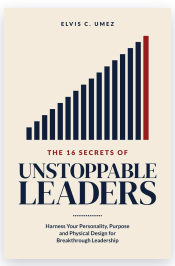


Sovereign Purpose



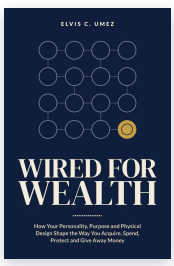
FORTHCOMING

Beyond Belief



FORTHCOMING

The 16 Secrets of Unstoppable Leaders



FORTHCOMING

Wired For Wealth

07 · PRESS

Featured in

Coverage of Elvis and his work on purpose and leadership.

THISDAY · 21 September 2026

Elvis C. Umez: The Purpose Architect Helping People Find Their Design

VANGUARD · 25 September 2026

Umez emerges as African voice in personal development, leadership

INDEPENDENT NEWSPAPER NIGERIA · 2 October 2026

Elvis C. Umez: Why He Walked Away From Music To Pursue Purpose

DAILY TRUST · 14 October 2022

Elvis C. Umez: The Author Who Writes for the Leader Within



> *"Purpose is often revealed not only by the opportunities we accept but also by the opportunities we decline."*
>
> INDEPENDENT NEWSPAPER NIGERIA · 2 OCTOBER 2026

> *"For Umez, leadership is not merely about influence over others. It begins with influence over oneself."*
>
> DAILY TRUST · 14 OCTOBER 2022

Media and interview requests

hello@elviscumez.com
Speaker one-sheet and media kit:
elviscumez.com/speaking

08 · NEXT STEPS

Let’s start with a conversation

If you are planning a leadership programme, an event or a people development initiative, I would be glad to hear from you. Email or call with the date, the place, your audience and the format you have in mind, and I will come back to you with a tailored proposal.

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SCAN TO VISIT
ELVISCUMEZ.COM

Dear Leader

A free daily leadership letter by email from 1 December 2026: leadership common sense, every morning. dearleader.elviscumez.com

Purpose, Leadership, Potential

My weekly newsletter on LinkedIn.

Speaker one-sheet

Talks, introduction for hosts, biography and photos in two A4 pages. Download at elviscumez.com/speaking

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